



New jewelry gallery to open at historical Sanibel site

SANIBEL, Fla. (June XX, 2006) – Sanibel-Captiva Realtor, Karen Bell and Dan Schuyler, a jeweler with 26 years' experience have announced plans to open Lily & Co. Jewelers, at 520 Tarpon Bay Road, in Sanibel.

Lily & Co. is targeted for an August 1 opening date and is located at the site of a building constructed in 1919, which over the years has served as an elementary school for African Americans, a church, an art gallery, a bank and a podiatrist's office. In a change from its origins the store will be Sanibel's first *jewelry gallery* combining a fine jewelry store and art gallery in one location.

Lily's couture jewelry collection will include pieces from famed designers such as Michael Beaudry, James Breski, Marya Dabrowski, Louis Erard, Steven Douglas, Akiva Gil, Gurhan, Hidalgo, Magick and pearls from the Coronation Line. The store will include pearls from the Coronation line and broker new and pre-owned Swiss watches. Keith Rifenburg, a jewelry craftsman with more than 38 years of experience will serve as on-site goldsmith and jewelry designer and offer pieces from his Whimsmith jewelry line at Lily & Co.

Additionally, Lily & Co. will offer on-site appraisals, re-stringings, authorized Rolex watch repair services, glass and metal engravings and estate and consignment jewelry. Finally, Lily & Co. will offer the only collection of loose G.I.A. and A.G.S. certified diamonds, along with a selection of AGTA certified gem-quality colored stones.

Lily & Co. plans to dedicate space in its gallery to art from up-and-coming and classical artists.

This venture will be Bell's first foray into the jewelry industry, having worked on Sanibel and Captiva for more than 27 years.

"This is an opportunity to bring an entirely new concept of shopping for fine jewelry to Sanibel," said Bell. "We understand island residents and guests and providing service to them will be of the utmost importance."

Bell partnered with Schuyler, a G.I.A. diamondologist, having specialized in jewelry sales, advertising, purchasing and design, in 2005 to open Lily & Co. The store is named after Bell's two-year old Labradoodle, Lily.

"We will carry collections from some of the most exquisite jewelry lines in the world in one of the most exquisite places in the world," said Schuyler. "Whether you are looking for a one of a kind piece, or a widely acclaimed one, you will find it at Lily & Co."

For more information about Lily & Co., call (239) 472-2888 or visit www.LilyJewelerys.com.

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