



## **Lily & Co. launches “Positively Precious Program”**

SANIBEL, Fla. (Sept. 7, 2007) – Lily & Co. has launched the “Positively Precious Program” through the acquisition of its Second Hand Precious Metals License, announced co-owners Karen Bell and Dan Schuyler.

Dubbed “P-3,” the Positively Precious Program enables Lily & Co. to purchase previously worn jewelry, stones, and fine stemware from customers for liquidation purposes. They also offer estate jewelry consignment services. Lily & Co. was awarded the Second Hand Precious Metals license by the Florida Department of Revenue.

In addition to P-3, Lily & Co. offers couture jewelry collections that include pieces from famed designers such as Michael Beaudry, Jeff Bilgore, Alexis Barbeau, James Breski, Marya Dabrowski, Louis Erard, Steven Douglas, Charles Krypell, Akiva Gil, Gurhan, Hidalgo, Magick, Sparks Creations, plus pearls from the Coronation line and is a certified Rolex broker. Finally, Lily & Co. offers the only collection of loose G.I.A. and A.G.S. certified diamonds, along with a selection of A.G.T.A. certified loose colored stones.

Lily & Co. is a full-service jeweler, offering services from jewelry repair and restoration, watch repair and battery replacement, engraving services, bead and pearl re-stringing, pewter and holloware repair, as well as appraisal services.

Store hours are Monday thru Saturday 10 a.m. – 5 p.m. For more information about Lily & Co., call (239) 472-2888 or visit [www.lilyjewelers.com](http://www.lilyjewelers.com).

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