



Lily & Company Jewelers to expand store

SANIBEL, Fla. (July 22, 2007) – Lily & Co. Jewelers are adding additional showroom space to their existing 2,100 square feet store, announced co-owners Karen Bell and Dan Schuyler.

Phase I of the store's expansion will include an addition of 350 square feet, and six new jewelry cases, allowing Lily & Co. to display additional designer and couture jewelry and art pieces. They will also be adding a new collection of giftware and accessories to their line of luxury items.

The store, constructed more than 90 years ago, is on the U.S. National Register of Historic Places. After being constructed in 1915 as a church by the Florida Baptist Convention of Jacksonville, the building opened as a school for African American children in 1927 during Lee County's efforts to update the educational facilities throughout the county. The school remained in service until around 1963, when the current Sanibel Elementary School, the island's first integrated school was built.

In a change from its origins, today the store is Sanibel's first jewelry gallery combining a fine jewelry store and art gallery in one location. Lily & Co. namesake and spokesdog is Lily, Bell's three-year-old Labradoodle who is often on site to greet customers and visitors.

Lily's couture jewelry collection includes pieces from famed designers such as Michael Beaudry, James Breski, Marya Dabrowski, Louis Erard, Steven Douglas, Charles

Krypell, Akiva Gil, Gurhan, Hidalgo, Magick, Sparks, in addition to pearls from the Coronation line. Finally, Lily & Co. will offer the only collection of loose G.I.A. and A.G.S. certified diamonds, along with a selection of A.G.T.A. certified loose colored stones. Lily & Co. is a full-service jeweler, offering services from jewelry repair and restoration, watch repair and battery replacement, engraving services, bead and pearl restringing, pewter and holloware repair, as well as appraisal services.

Store hours are Monday thru Saturday 10 a.m. -- 5 p.m. For more information about Lily & Co., call (239) 472-2888 or visit www.lilyjewelers.com.

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